Dear friends,

2018 was a year of growth, challenge, learning, and contribution for our organization—in those respects, no different from a year for EL Education students. It also was a year that reminded us how our work to create and sustain great public schools where all students have a sense of belonging, agency, and purpose in their learning instills all-important hope for their, and our, future.

We are proud to feature a great example of this learning in our annual report. The captivating student portraits on the cover and throughout this report are the work of middle school students from the Interdistrict School for Arts and Communication (ISAAC), our partner school in New London, Connecticut. Last year, these students embarked on an academic study in their 6th grade social studies class and along the way became historians, journalists, photographers, designers, publishers, and changemakers.

We hope that you will find the ISAAC students’ story as inspiring as we do. Their growth as learners exemplifies our core belief that social, emotional, and academic development are inseparable and mutually reinforcing.

We are also proud to report that a growing number of public schools and districts are choosing EL Education as their partner and embracing a broader vision of student success. Remarkable, mission-driven educators like Dr. Nikolai Vitti, Superintendent of Detroit Public Schools Community District, and Dr. Luke Clamp, 2019 National Principal of the Year, from River Bluff High School in Lexington, South Carolina exemplify leaders who are investing in their teachers and in proven instructional practices while setting high expectations for all.

In 2018, together with these partners, EL Education served more than 260,000 students, the majority of whom are economically disadvantaged. There are no shortcuts to success in this ambitious work. Yet, in reaching more students and teachers than ever before, our vision of education—students and teachers engaging in work that is challenging and meaningful, where learning and achievement flourish—is one in which ever-larger numbers of parents, teachers, and communities find hope.

Thank you for your partnership and support.

Scott Hartl  
President & CEO

R. Bruce Rich  
Chair, Board of Directors
Prishtina, middle school student at the Interdistrict School for Arts and Communication (ISAAC) in New London, CT, practices her skills with professional photographer Mandy Bonano as part of an interdisciplinary study of the immigration experience.

All portraits in this report are the work of 6th grade students at ISAAC.
“At first, when we heard about what we were going to accomplish this year, and how it might impact others in our community, my classmates and I were a little doubtful. We were just sixth graders!”

Yainiliz, 6th Grade Student

What gives you hope? Yainiliz was “just a sixth grader” when her class at the Interdistrict School for Arts and Communication (ISAAC), an EL Education school in New London, Connecticut, embarked on a Learning Expedition that would change them in ways that they never imagined. Yainiliz remembers the day their social studies teacher, Mike Kuczenski, told them about the guiding question that would animate their year-long academic journey: Can describing the human experience of immigration help change stereotypes we see in our community?

Challenging, Adventurous, and Meaningful Learning

In a Learning Expedition, there are many steps leading to the ultimate destination. The students looked at first to the past, researching primary and secondary history sources about immigration to the United States. Next, guided by their teachers, they immersed themselves in a multidisciplinary investigation of the topic in their community.

Then it was time to capture the stories of immigrants themselves. To prepare, students studied interviewing skills with Dr. Leon Fay, adjunct faculty at Yale Medical School, and portraiture with local professional photographer Mandy Bonano. They worked in teams to tell the stories—through words and photographs—of 16 local residents who immigrated to this country.

Many months after first hearing their guiding question, the students had created a set of final products in response to their inquiry:

» An exhibit displayed at the Hartford Capitol, college art galleries, libraries, airports, and community events.
A professional-quality book, *Community Faces*, the proceeds of which are donated to the Immigration Advocacy and Support Center.

An interactive website where visitors can meet each immigrant and see the compelling evidence of the students’ learning.

“During this project, we came to realize that everybody, including us, has stereotypes about people that are different from us. We hope that you will have the courage to think about stereotypes you might have with a growth mindset and be open to asking yourself if they’re true.”

**Prishtina, 6th Grade Student**

**More Than They Thought Possible**
The world took note. The students’ photography exhibit toured the state, with ISAAC students speaking before crowds of as many as 1,300 people. Twenty-seven different media stories highlighted their expedition. And in what the students point to as their greatest achievement, the book *Community Faces* sold so many copies that students were able to secure green cards for several of their interviewees with the revenue.

In April, these sixth graders became the youngest-ever recipients of the Angela Andersen Award at Connecticut Immigration Day, recognized for their work’s positive impact on immigrants’ lives throughout the state.

“Creating this project is one of the hardest things I’ve ever done so far in my life, but I am now willing to take on any challenge that comes my way. It just takes one person to change the course of history.”

**José, 6th Grade Student**

**Educating for a Better World**
The students’ contribution doesn’t end with the immigrants whose voices they lifted, or even the green cards they were able to help procure. The sixth graders of ISAAC provide irrefutable proof: as José said, when students are given complex work that matters, they can change the world. And that should give us all hope.
“I learned how to be courageous, and I learned that my courage helped others to be courageous.”

Prishtina, EL Education Student

Presentation to The Aspen Institute National Commission on Social, Emotional, & Academic Development
EL Education brings to life a three-dimensional vision of student achievement

“On the front lines of education, students, families, communities, and educators are demanding a more balanced approach to our [nation’s] vision of learning: One that goes beyond test scores... to an authentic picture of what it means to be a successful graduate—with the academic and social skills and good character to become a positive, contributing member of society with a productive and fulfilling life.”

*From a Nation at Risk to a Nation at Hope: Recommendations from the National Commission on Social, Emotional, & Academic Development*

In its report to the nation, The Aspen Institute National Commission on Social, Emotional, & Academic Development describes the growing body of scientific evidence affirming a defining principle of EL Education’s work with schools, districts, and teachers for more than 25 years: The character of children has a profound effect on their academic and life success. Learning is always social, emotional and academic—and the experience of school shapes the dispositions and priorities of children.

EL Education is proud to be at the heart of this growing national movement. When ISAAC student Prishtina and her teacher Mike Kuczenski took the stage at the *Nation at Hope* launch, they stood as inspiring ambassadors for our vision of education that joins character and scholarship.
National Commission Report

EL Education Chief Academic Officer Ron Berger served as a member of the National Commission’s Council of Distinguished Educators and as lead author of the Practice Agenda Report for schools and districts. Five of our school partners were lifted up as models by the Commission: Capital City Public Charter School, Washington, DC; Codman Academy Charter Public School, Boston, MA; ISAAC, New London, CT; King Middle School, Portland, ME; and The Springfield Renaissance School, Springfield, MA.

NationAtHope.org

Character Framework

In 2018, EL Education launched our Character Framework, a new resource that describes how the elements of a school work together to cultivate students who become effective learners and ethical people with a mission to contribute.

Characterframework.ELeducation.org

Contributing to a Better World

EL Education’s 2018 Better World Project supported 18 student-led academic projects that were designed to transform communities. These projects anchored our first annual Better World Day, an inspiring day of student-led action for social good that took place in communities across the country. More than 100 schools participated on Better World Day, with thousands of students connected by a shared mission of getting smart to do good.

ELeducation.org/better-world-projects

#BetterWorldDay

130
Schools

2 million
Twitter impressions

31
News stories
Partnerships with schools and districts

EL Education partners with some of the nation’s most innovative public schools and districts to design, transform, and improve schools.

Together with our partners we are serving hundreds of thousands of students annually, with a promise to raise student outcomes across a broad definition of student success. EL Education is committed to working in under-resourced urban and rural communities.

ELeducation.org/partners

In 2018, together with our partners, we served:

- **260,000+** Students
- **18,000+** Teachers
- **550+** Schools
- **35** States including Washington, DC
### Credentialed Schools

The national network of EL Education schools includes 150 district and charter public schools, from Pre-K to 12, that have adopted our comprehensive school design model. Thirty-six exemplary public schools in 15 states have earned the EL Education Credential, demonstrating high-quality implementation and significant impact on student achievement in mastery of knowledge and skills, character, and high-quality work. We are proud to recognize these Credentialed Schools:

<table>
<thead>
<tr>
<th>Amana Academy</th>
<th>Genesee Community Charter School</th>
<th>Open World Learning Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alpharetta, GA</td>
<td>Rochester, NY</td>
<td>St. Paul, MN</td>
</tr>
<tr>
<td>Anser Charter School</td>
<td>Grass Valley Charter School</td>
<td>Palouse Prairie Charter School</td>
</tr>
<tr>
<td>Boise, ID</td>
<td>Grass Valley, CA</td>
<td>Moscow, ID</td>
</tr>
<tr>
<td>Arbor Vitae-Woodruff Elementary School</td>
<td>The Greene School</td>
<td>Pocatello Community Charter School</td>
</tr>
<tr>
<td>Arbor Vitae, WI</td>
<td>West Greenwich, RI</td>
<td>Pocatello, ID</td>
</tr>
<tr>
<td>Brighten Academy Charter School</td>
<td>Harborside Academy</td>
<td>Polaris Charter Academy</td>
</tr>
<tr>
<td>Douglasville, GA</td>
<td>Kenosha, WI</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Capital City Public Charter School</td>
<td>King Middle School</td>
<td>Presumpscot Elementary School</td>
</tr>
<tr>
<td>Washington, DC</td>
<td>Portland, ME</td>
<td>Portland, IL</td>
</tr>
<tr>
<td>Casco Bay High School</td>
<td>Leaders High School</td>
<td>Rimrock Expeditionary Alternative Learning Middle School (REALMS)</td>
</tr>
<tr>
<td>Portland, ME</td>
<td>Brooklyn, NY</td>
<td>Bend, OR</td>
</tr>
<tr>
<td>Christa McAuliffe Charter School</td>
<td>Marsh Avenue Expeditionary Learning School (MAELS)</td>
<td>Sierra Expeditionary Learning School</td>
</tr>
<tr>
<td>Framingham, MA</td>
<td>Staten Island, NY</td>
<td>Truckee, CA</td>
</tr>
<tr>
<td>Clairemont Elementary School</td>
<td>Marathon Venture Academy</td>
<td>The Springfield Renaissance School</td>
</tr>
<tr>
<td>Decatur, GA</td>
<td>Marathon, WI</td>
<td>Springfield, MA</td>
</tr>
<tr>
<td>Downtown Denver Expeditionary School</td>
<td>Meadow Glen Middle School</td>
<td>Two Rivers Public Charter School</td>
</tr>
<tr>
<td>Denver, CO</td>
<td>Lexington, SC</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Evergreen Community Charter School</td>
<td>Metropolitan Expeditionary Learning School (MELS)</td>
<td>West Bath School</td>
</tr>
<tr>
<td>Asheville, NC</td>
<td>Forest Hills, NY</td>
<td>West Bath, ME</td>
</tr>
<tr>
<td>Four Rivers Charter Public School</td>
<td>Oakhurst Elementary School</td>
<td>Westchester Elementary School</td>
</tr>
<tr>
<td>Greenfield, MA</td>
<td>Decatur, GA</td>
<td>Decatur, GA</td>
</tr>
<tr>
<td>Fox Creek Elementary School</td>
<td>Odyssey School of Denver</td>
<td>William Smith High School</td>
</tr>
<tr>
<td>Highlands Ranch, CO</td>
<td>Denver, CO</td>
<td>Aurora, CO</td>
</tr>
</tbody>
</table>

### Literacy Curriculum Partners

More than 50 districts, charter management organizations, and schools have chosen EL Education as their literacy curriculum partner by investing in professional development that supports school- and district-wide adoption of the EL Education K-8 Language Arts Curriculum. In 2018, we grew the number of partners that we support with professional development services designed for system-level change in achieving equitable outcomes for all students. We are proud to recognize these 2018 district partners:

<table>
<thead>
<tr>
<th>Detroit Public Schools Community District</th>
<th>Mt. Pleasant Elementary School District</th>
<th>Wake County Public School System</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michigan</td>
<td>California</td>
<td>North Carolina</td>
</tr>
<tr>
<td>East Ramapo Central School District</td>
<td>Shelby County Schools</td>
<td>Waukegan Public Schools</td>
</tr>
<tr>
<td>New York</td>
<td>Tennessee</td>
<td>Illinois</td>
</tr>
<tr>
<td>Jeffco Public Schools</td>
<td>Sunnyside Unified</td>
<td></td>
</tr>
<tr>
<td>Colorado</td>
<td>School District</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sunnyside Unified</td>
<td></td>
</tr>
<tr>
<td></td>
<td>School District</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Arizona</td>
<td></td>
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</tbody>
</table>
EL Education schools are remarkable places for learning—with exceptional results

“Looking at mastery of knowledge and skills is very important, but you’re not going to get those results unless you look at that character piece.”
Tina Meglich, Principal, Conway Elementary School, Escondido, CA

Unlocking Student Potential

Students at EL Education schools consistently outperform their peers in English Language Arts and mathematics. All students benefit—and students from historically underserved groups often gain the most.

**English Language Arts**
EL Education schools compared to their district*

<table>
<thead>
<tr>
<th>Category</th>
<th>EL Education</th>
<th>District</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Students</td>
<td>60%</td>
<td>52%</td>
</tr>
<tr>
<td>Black</td>
<td>40%</td>
<td>31%</td>
</tr>
<tr>
<td>Latinx</td>
<td>46%</td>
<td>33%</td>
</tr>
<tr>
<td>White</td>
<td>69%</td>
<td>65%</td>
</tr>
<tr>
<td>Economically Disadvantaged</td>
<td>45%</td>
<td>37%</td>
</tr>
<tr>
<td>Special Needs</td>
<td>16%</td>
<td></td>
</tr>
</tbody>
</table>

**Math**
EL Education schools compared to their district*

<table>
<thead>
<tr>
<th>Category</th>
<th>EL Education</th>
<th>District</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Students</td>
<td>49%</td>
<td>43%</td>
</tr>
<tr>
<td>Black</td>
<td>22%</td>
<td>19%</td>
</tr>
<tr>
<td>Latinx</td>
<td>38%</td>
<td>25%</td>
</tr>
<tr>
<td>White</td>
<td>59%</td>
<td>57%</td>
</tr>
<tr>
<td>Economically Disadvantaged</td>
<td>33%</td>
<td>27%</td>
</tr>
<tr>
<td>Special Needs</td>
<td>20%</td>
<td>11%</td>
</tr>
</tbody>
</table>

*2017-2018 Results for all EL Education Credentialed Schools, compared to district in which they are located
Literacy Curriculum Partnerships Driving Student Success

Districts and schools across the country partner with us to bring our acclaimed K-8 Language Arts Curriculum into their classrooms, like these two from our library of case studies.

In rural Ripley, New York, student achievement has risen dramatically since the district initiated a Literacy Curriculum Partnership with EL Education in 2015. All students, including those from economically disadvantaged backgrounds, have made large gains.

Conway Elementary School in Escondido, California began a Literacy Curriculum Partnership with EL Education in 2014-2015. Just two years later, Conway students posted a 27-point gain in ELA results. Simultaneously, they reported the lowest suspension rate in the district.
“EL Education students engage in meaningful, challenging work that prepares them as leaders for today and tomorrow.”

Ron Berger, Chief Academic Officer, EL Education

Sustaining Effective Teacher Practice

In a “Gold Standard” study funded by a U.S. Department of Education Investing in Innovation (i3) grant, Mathematica Policy Research found that teachers in EL Education Literacy Curriculum Partnerships sustained their gains in a second year.

Teachers asked higher-order thinking questions

<table>
<thead>
<tr>
<th>EL Education</th>
<th>Control</th>
</tr>
</thead>
<tbody>
<tr>
<td>84%</td>
<td>47%</td>
</tr>
</tbody>
</table>

Teachers asked students to cite evidence from the text

<table>
<thead>
<tr>
<th>EL Education</th>
<th>Control</th>
</tr>
</thead>
<tbody>
<tr>
<td>61%</td>
<td>26%</td>
</tr>
</tbody>
</table>

Students analyzed text for themes, plot, or character motives

<table>
<thead>
<tr>
<th>EL Education</th>
<th>Control</th>
</tr>
</thead>
<tbody>
<tr>
<td>42%</td>
<td>5%</td>
</tr>
</tbody>
</table>

[ELeducation.org/i3-study](ELeducation.org/i3-study)

Empowering Educators

Great schools are created by educators who have the knowledge and skills to reach their highest aspirations. EL Education educators have won top national honors in addition to dozens of state awards.

Dr. Luke Clamp
2019 National Principal of the Year
River Bluff High School
Lexington, SC

Sydney Chaffee
2017 National Teacher of the Year
Codman Academy Charter Public School
Boston, MA
Inspiring Resources with Growing Reach

Great teachers and leaders build their craft over time. We provide teacher-created, open source accessible resources that bring challenge and joy into every classroom.

**EL Education K-8 Language Arts Curriculum**

Our K-8 Language Arts Curriculum is based on the best recent research on how children learn.

In 2018:

» EL Education’s curriculum receives the highest rating for K-5 by respected independent reviewer EdReports.org

» Meets all standards in all categories for every grade level

» Hit a new mark: Over 10 million downloads

» Is being used in 45 states

**Leadership in Ideas**

EL Education brings what we are learning into communities across the country and the world through our accessible educational resources:

» Over 2 million views of EL Education videos

» Over 100,000 copies of EL Education books sold

» Models of Excellence The Center for High Quality Student Work website launches 2 exhibits: “Better World Projects” and “Documenting Student Work”
EL Education launches new initiatives in 2018

Rebuilding Schools
Partnership with Detroit Public Schools Community District

EL Education is proud to be serving the teachers and students of Detroit Public Schools Community District (DPSCD) at a moment of renewed hope for the district. Led by Superintendent Dr. Nikolai Vitti and a team of dedicated educators, DPSCD is deeply committed to rebuilding Detroit’s public schools. As part of the district’s improvement plan, teachers and school leaders in Detroit selected the EL Education K-8 Language Arts Curriculum to accelerate student literacy achievement.

In the summer of 2018, EL Education launched a wide-scale adoption of our curriculum in all 76 K-8 Detroit Public Schools, providing intensive training to 1,700 teachers and school leaders.

To create models of excellence, EL is working with DPSCD to build a cohort of ModEL schools that will serve as lighthouse schools and professional development sites for other district schools.

This district-level work is an exciting next phase of EL Education’s commitment to improving educational outcomes for students in Detroit, where we have been partners to University Prep Schools and Detroit Achievement Academy for several years.

“The core of our reform has to happen in the classroom. There is nothing more important than providing teachers with the right tools to be successful and a curriculum that is highly aligned to the standards and engaging students.”

Dr. Nikolai Vitti
Superintendent, Detroit Public Schools Community District
Detroit News, July 2018
Investing in Leaders
School Design Fellowships

In 2018, two compelling educators, each with an extraordinary vision for a new school in Washington, DC, were selected for the new EL Education School Design Fellowship: Monica Green, founder of Capital Village Academy, and Myron Long, founder of The Social Justice School.

The School Design Fellowship is a year-long, residency-based learning experience for education entrepreneurs who seek to design, launch, and lead new EL Education schools in historically underserved communities. Fellows are partnered with an EL Education coach and a mentor school, becoming immersed in our model early in their school planning process.

EL Education will offer School Design Fellowships in a different community each year.

“Participating along with the leadership team has been invaluable to me as a school leader. It feels like we’re standing on the shoulders of a school that is already successful in the same way that we define success.”

Monica Green
2018 School Design Fellow on her residency with Two Rivers Public Charter School, EL Education Credentialed School

Celebrating Student Contribution
Better World Day

On May 4, 2018, tens of thousands of students in over 100 schools across the country launched EL Education Better World Day, a student-led day of service and community. Just a few inspiring projects:

» Students at Open World Learning Community in St. Paul sent 30,000 care packages to Afghanistan, Sri Lanka, and Bangladesh.

» Students from The Greene School in Rhode Island traveled to Flint, Michigan, teaming up with peers from University Prep Schools in Detroit and Eagle’s Nest Academy in Flint, to address the water crisis there.

» Elementary students from Conway Elementary School in Escondido, CA repopulated trout in their local watershed.

ELeducation.org/better-world-day
"I now see how important it is to become smart and do something with your learning for it to matter."

**Shem, EL Education Student**

*Student keynote address to 1,200 educators at the EL Education 2018 National Conference in Philadelphia*
Thank You to Our Supporters

We are deeply grateful for the support of many organizations and individuals who help EL Education to transform students’ lives with our educational model joining character development and academic achievement. The following list recognizes active philanthropic commitments in 2018.

**Lead Supporters**

**$1,000,000 and up**

- Bezos Family Foundation
- Bloomberg Philanthropies
- Carnegie Corporation of New York
- Chan Zuckerberg Initiative
- ECMC Foundation
- Einhorn Family Charitable Trust
- Hewlett Foundation
- Raikes Foundation
- Charles and Lynn Schusterman Family Foundation
- Walton Family Foundation

**$500,000 to $999,999**

- W.K. Kellogg Foundation
- Robin Hood
- John Templeton Foundation
Stewards

$100,000–$499,999
The Buckley Foundation
Fund for Teachers
Penske Foundation*
Pritchard Foundation
Melissa and Bruce Rich*
Carol and Irwin Silverberg*
Harriet L. and Paul M. Weissman*

$250,000–$99,999
Jewelle and Nathaniel Bickford*
Marjorie B. Buckley
The Estée Lauder Companies*
Greg Farrell*
Daney and Lee Klingenstein
Marsha and James McCormick
Tracey and Phillip Riese
Dhuanne and Douglas Tansill*
Alexandra Buckley Voris
Weil, Gotshal & Manges LLP
Virginia and Geoffrey Worden

$5,000–$24,999 (continued)
Lynn Straus
Barbara Strauss
Lynn and Charles Weiner
Leslie and Michael Weissman

$1,000–$4,999 (continued)
Anonymous
Allyn & Fortuna, LLP
Frances Ashley
Michael Bernstein
Mary and Jeff Bijur
Honore and Harry Birkenruth
Eugenia and Kevin Bone
Diana and Peter Boodell
Mr. and Mrs. Thomas J. Bradsky
Meridee and John Brust
Milano and Robert Buckley
John Buoymaster
Joyce Cowin
Jane Cythers and Joseph Levine
Mariah Dickson and Robert Stein
Giovannella and Edward Dunn
Sophie and Andrew Ferrer
Rachel and Jared Friedmann
Sarah and Peter Galliot
Patricia Waldeck and Victor Goldberg
Sheila Gordon and Robin Elliott
Mr. and Mrs. William G. Hamilton
Sophia and Daniel Hudson
Faiza Issa and Noah Levy
Gerald Kaminsky
Janet and Peter Kelley
KLS Professional Advisors
Group, LLC
Joann Lang
Sarah and Todd Larson
Susan Leicher

$1,000–$4,999 (continued)
Linda Lorimer and Charles Ellis
Thomas Melly
Eleanor and Howard Morgan
Sara Moss
Muriel F. Siebert Foundation
Sean Oakes
Barbara and Louis Perlmutter
Elizabeth and Carl Pforzheimer
John Roche
Andrew Rotherham
Louisa and Tom Schneider
Diane and Thomas Seessel
Albert Sisto
J.P. and Kaki Smith
Robert Stone
Richard Stopol
Susan and Dennis Sullivan
Brenda and Peter Swords
Estelle and Harold Tanner
Kiono Thomas
Sanna Randolph Thomas
Estelle and Richard Vernon
Heather von Zuben
Doryn and Ty Wallach
Christine and Mick Walsdorf
Elizabeth and Irwin Warren
Barbara and Alan Weinschel
Virginia and James Welch
Susan Wilen and Peter Segal
Blakie and Robert Worth
Jane and Richard Zenker

*Multiyear commitment

Pro Bono

Hall Capital Partners LLC
Weil, Gotshal & Manges LLP

EL Education Endowment

We are proud to recognize the following donors whose historic gifts of $1 million or more established endowment funds at EL Education.

Lee P. Klingenstein  |  Carol and Irwin Silverberg  |  Harriet L. and Paul M. Weissman
EL25 Challenge

In 2018, we met our $1,000,000 goal for the EL25 Challenge, our first-ever matching gift campaign. Together, we unlocked a $1,000,000 grant from the Einhorn Family Charitable Trust, our philanthropic partner that supports nonprofits that provide opportunities for individuals to develop and practice empathy and inclusivity at every stage of life.

We are deeply grateful to all the donors who participated in the EL25 Challenge. Thank you!

$25,000 and up
Jewelle and Nathaniel Bickford
Ravenel Curry
The Estée Lauder Companies
Greg Farrell
Marsha and James McCormick
Penske Foundation
Melissa and Bruce Rich
Tracey and Phillip Riese
Carol and Irwin Silverberg
Dhuanne and Douglas Tansill
Alexandra Buckley Voris
Weil, Gotshal & Manges LLP
Harriet and Paul Weissman

$25–$5,000
Kemi Akinsanya-Rose and Anthony Rose
Erika Nielsen Andrew
Frances Ashley
Jeffrey and Michelle Bernstein
Priscilla Blum
Kevin and Eugenia Bone
David Boedell
Eduardo Briceno
Lili and Stanford Brown
Julie Bú
Meg Campbell

$25–$5,000 (continued)
Lindsay Casale
Marihug Cedeno and Adam Colon
Yee-Ann Cho
Helene Chouljian
Donna and Michael Conrad
Jane Cythers and Joseph Levine
Mollie and James Devine
Mariah Dickson and Robert Stein
Itai Dinour
Leslie Edinson
Elisabeth Sperle and Jordan Engelhardt
Sophie and Andrew Ferrer
Sarah and Peter Galliot
Peter Garbus
Susan and John Gevertz
Liz Berry Gips
Paul Herdman
Anna Hoffman and Nicholas Confessore
Michael Kelly
Judith Kende and Rael Mazansky
Aurora Kushner
Carolyn Lanzetta
Katherine Lavin
Ruth and Stephen Mahoney

$25–$5,000 (continued)
David Manahan
Steven Melzer
John Merrow
Beth M. Miller
Peyton and Arthur Muldoon
Georgia Pangle
Charles Patrick
Alice and Jay Peterson
Lucy Popkin and Seth Demain
Kellie Ragg
Laurie Rich and Charles Huntley
Lesley and Ted Rosenthal
Louisa and Tom Schneider
Eileen and Kevin Serra
Albert Sisto
J.P. and Kaki Smith
Courtney and Grove Stafford
Judie and Steve Taylor
Cindy Tishue
Heather von Zuben
Christine and Mick Walsdorf
Roger Weissberg
Tyler Wigton
Carol and Peter Willauer
Eddie Wilson-Beeler
Austin Wood
Blaike and Robert Worth

“We are thrilled to see others join us and other long-standing donors to help EL support educators in creating classrooms where rigorous academic and character development are intertwined resulting in a generation of students who are contributing to a better world.”

Einhorn Family Charitable Trust
25th Anniversary Gala

Hundreds of friends and supporters gathered in New York City on April 10, 2018 to celebrate 25 years of EL Education and honor founding president, Greg Farrell. Since opening our first 10 schools, EL’s vision of education has reached more than 1 million students. Bringing this to life, student speakers shared their experiences combining scholarship, rigor, and purpose. National Teacher of the Year Sydney Chaffee capped off the event with inspiring words of hope.

“If you believe, like I do, that what our country needs right now are people who can listen with empathy, write with evidence, speak with clarity, and act with conviction and love—then you believe in EL Education.”

Sydney Chaffee
2017 National Teacher of the Year
Codman Academy Charter Public School, EL Education School

Students took center stage. EL graduates Ameerah and Elena hosted the festivities.

Gala Honoree Greg Farrell gave a deep tribute to those who helped shape EL’s path including Meg Campbell, Outward Bound, and Harvard University.

High school seniors at WHEELS, a NYC Outward Bound School, shared their award winning Better World Project showing how schools can help students contribute to their communities.
## Statement of Activities for the Year Ended August 31, 2018

<table>
<thead>
<tr>
<th>Revenue, support and gains:</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>PermanentlyRestricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>School, consulting &amp; product revenue</td>
<td>$14,606,188</td>
<td>-</td>
<td>-</td>
<td>$14,606,188</td>
</tr>
<tr>
<td>Contributions and grants</td>
<td>$1,291,406</td>
<td>$4,483,378</td>
<td>-</td>
<td>$5,774,784</td>
</tr>
<tr>
<td>Government grant</td>
<td>$2,087,142</td>
<td>-</td>
<td>-</td>
<td>$2,087,142</td>
</tr>
<tr>
<td>Other income</td>
<td>$118,003</td>
<td>-</td>
<td>-</td>
<td>$118,003</td>
</tr>
<tr>
<td>Investment income</td>
<td>$166,393</td>
<td>-</td>
<td>-</td>
<td>$166,393</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>$6,083,157</td>
<td>$(6,083,157)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total revenue, support and gains</strong></td>
<td><strong>$24,352,289</strong></td>
<td><strong>(1,599,779)</strong></td>
<td>-</td>
<td><strong>$22,752,510</strong></td>
</tr>
</tbody>
</table>

### Expenses:

<table>
<thead>
<tr>
<th>Expenses:</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$18,842,409</td>
<td>-</td>
<td>-</td>
<td>$18,842,409</td>
</tr>
<tr>
<td>General management and administration</td>
<td>$3,081,066</td>
<td>-</td>
<td>-</td>
<td>$3,081,066</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$1,058,298</td>
<td>-</td>
<td>-</td>
<td>$1,058,298</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$22,981,773</strong></td>
<td>-</td>
<td>-</td>
<td><strong>$22,981,773</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in net assets</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in net assets</td>
<td>$1,370,516</td>
<td>$(1,599,779)</td>
<td>-</td>
<td>$(229,263)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net assets, beginning of year</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets, beginning of year</td>
<td>$6,144,377</td>
<td>$8,275,045</td>
<td>$1,988,473</td>
<td>$16,407,895</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net assets, end of year</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets, end of year</td>
<td>$7,514,893</td>
<td>$6,675,266</td>
<td>$1,988,473</td>
<td>$16,178,632</td>
</tr>
</tbody>
</table>

All information obtained from EL Education’s final audit report for the 2018 fiscal year ending August 31, 2018.
Financial Sustainability

EL Education’s strong financial position reflects capable financial management and oversight, diversified sources of revenue, and a healthy balance sheet. At the end of fiscal year 2018, we are proud to report that EL Education meets and exceeds all of the BBB Financial Standards for Charity Accountability (based on self-assessment). Our financial sustainability is critically important to our ability to deliver high-quality programs and services to public schools and districts across the country.

2018 Sources of Revenue

- **64%** School, consulting & product revenue
- **35%** Contributions and grants & Government grant
- **1%** Other income

2018 Allocation of Expenses

- **82%** Program services
- **13%** General management and administration
- **5%** Fundraising
Board of Directors

R. Bruce Rich  
Chair

Scott Hartl  
President & CEO

Tracey Riese  
Vice Chair

Irwin Silverberg  
Treasurer

Jewelle Bickford

Susan Wolf Ditkoff

David J. Drucker

Greg Farrell  
Founding President

Todd Gomez

Allen Grossman

Lee Klingenstein  
Founding Chair

Corinne Rieder

Douglas Tansill

Alexandra Buckley Voris

Harriet Weissman

Susan J. Wilen

Virginia Hill Worden  
Chair Emerita

Joanne Zeising

Research Advisors

Angela Duckworth

Christopher H. Browne  
Distinguished Professor of Psychology, University of Pennsylvania  
Founder and CEO, Character Lab

Camille Farrington  
Managing Director and Senior Research Associate, University of Chicago Consortium on School Research

Howard Gardner  
John H. and Elisabeth A. Hobbs Professor of Cognition and Education, Harvard Graduate School of Education

Jal Mehta  
Associate Professor of Education, Harvard Graduate School of Education

David Paunesku  
Co-founder and Executive Director, PERTS, Stanford University

Sara Rimm-Kaufman  
Professor, Curry School of Education, University of Virginia

Scott Seider  
Associate Professor of Education, Boston University

Warren Simmons  
Senior Policy Advisor, National Education Policy Center, School of Education, University of Colorado, Boulder

Gregory Walton  
Associate Professor of Psychology, Stanford University

Roger Weissberg  
University/LAS Distinguished Professor of Psychology and Education and NoVo Foundation Endowed Chair in Social and Emotional Learning, University of Illinois at Chicago  
Chief Knowledge Officer, Collaborative for Academic, Social, and Emotional Learning (CASEL)

David Yeager  
Associate Professor of Psychology, The University of Texas at Austin
Our Vision

When students and teachers are engaged in work that is challenging, adventurous, and meaningful, learning and achievement flourish.

Our Mission

To create classrooms where teachers can fulfill their highest aspirations, and students achieve more than they think possible, becoming active contributors to building a better world.

Our Approach

EL Education is a national K-12 nonprofit delivering a new vision for education and the resources to get us there. We partner with public schools and districts to bring to life an expanded definition of student achievement—one that includes mastery of knowledge and skills, character, and high-quality student work.

Together, we empower teachers and challenge students of all backgrounds and identities to meet the highest standards. Remarkable results unfold every day in diverse EL Education classrooms across the country, where students demonstrate the capacity for extraordinary scholarship and citizenship.

Our impact rests on deep respect for educators and decades of close partnership with schools and districts in our national school network—those implementing our school model—and in our family of literacy curriculum partners—those implementing our Language Arts Curriculum. Together with our partners, EL Education serves more than 260,000 students and 18,000 teachers in 550 public schools annually. Our portfolio of instructional materials and coaching services also includes the world’s largest collection of exemplary student projects, inspiring instructional videos, and best-selling education books.